De-Bevelization Representation Bill  
*Special Designation: Student Referendum Bill*

"A bill calling for a referendum in the fall 2013 student body elections regarding the use of the beveled logo."

**Whereas(1):** Texas A&M's logo is a graphic representation of Texas A&M University as well as its students, so student opinion should be taken into account; and,

**Whereas(2):** Many students have voiced negative opinions about the beveled logo; and,

**Whereas(3):** Public campaigns against the bevel have been launched such as the "Beat the Hell Outta the Bevel" sticker campaign as well as the "No Bevel" movement; and,

**Whereas(4):** It is not only groups of students battling the Bevel, but also other members of the Aggie family as well as sports fans; and,

**Whereas(5):** The beveled logo was not adopted until the year 2000.
A referendum shall be added to the Fall 2013 elections with the following question: "Do you support the use of the current beveled Texas A&M logo or do you support the use of the classic Texas A&M logo (as was used from 1978-2000)?; and,

The referendum options shall include the following pictures as references in order to aid students in understanding both options:

Let it be
Further
Enacted(3): A copy of this bill shall be sent to:
Dr. Bowen Loftin
Eric Hyman, Director of Athletics
Brian Wright, Director of Visual Media
Diane C. McDonald, Executive Director of Marketing & Social Media