



The Student Senate

Texas A&M University

S.B. 67-37

The Student Senate
67th Session
Texas A&M University

Introduced By: David C Sonka, Academic Affairs Chair
Austin Springer, Legislative Affairs Chair

Action Taken

PASSED

Certified By:

Hannah Weger '15

Hannah Weger
Speaker of the Senate

Duly Approved:

Kyle Kelly '14

Kyle Kelly
Student Body President

The 12th Man Lives at Kyle

A bill to protect the traditions of Texas A&M University.

- Whereas(1):** The tradition of the 12th Man has enhanced the Aggie experience since 1922; and,
- Whereas(2):** The “12th Man” and related marks were granted trademark registration by the United States Patent and Trademark Office starting in 1990; and,
- Whereas(3):** Several of these marks have reached incontestable status; and,
- Whereas(4):** The traditions of Texas A&M are what set us apart; and,
- Whereas(5):** Agents of Texas A&M granted a license to the Seattle Seahawks to use the 12th Man and certain associated phrases and marks; and,
- Whereas(6):** Use of the traditions of Texas A&M University by teams not affiliated with the University dilute the value of our cherished culture; and,
- Whereas(7):** The license with the Seahawks expires in 2016.

Therefore

Let it be

Enacted(1): That licenses for use of University trademarks as related to the traditions thereof not be granted to teams not playing for the University, except for the sole purpose of creating merchandise or information for the Texas A&M University Fightin’ Texas Aggies; and,



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Further Certified By: Hannah Weger '15
Hannah Weger
Speaker of the Senate

Therefore

Let it be

Enacted(2): The license with the Seattle Seahawks not be renewed or granted again, and;

Let it be

Further

Enacted(3): A copy of this document shall be sent to:

Attorney Scott A. Kelly, Texas A&M University Deputy General Counsel

Attorney Bill Raman

Dr. Mark Hussey, Interim President of Texas A&M University

Mr. Shane Hinckley, Vice President for Marketing and Communications