The 12th Man Lives at Kyle
A bill to protect the traditions of Texas A&M University.

Whereas(1): The tradition of the 12th Man has enhanced the Aggie experience since 1922; and,

Whereas(2): The “12th Man” and related marks were granted trademark registration by the United States Patent and Trademark Office starting in 1990; and,

Whereas(3): Several of these marks have reached incontestable status; and,

Whereas(4): The traditions of Texas A&M are what set us apart; and,

Whereas(5): Agents of Texas A&M granted a license to the Seattle Seahawks to use the 12th Man and certain associated phrases and marks; and,

Whereas(6): Use of the traditions of Texas A&M University by teams not affiliated with the University dilute the value of our cherished culture; and,

Whereas(7): The license with the Seahawks expires in 2016.

Therefore
Let it be
Enacted(1): That licenses for use of University trademarks as related to the traditions thereof not be granted to teams not playing for the University, except for the sole purpose of creating merchandise or information for the Texas A&M University Fightin’ Texas Aggies; and,
Therefore
Let it be
Enacted(2): The license with the Seattle Seahawks not be renewed or granted again, and;

Let it be
Further
Enacted(3): A copy of this document shall be sent to:
Attorney Scott A. Kelly, Texas A&M University Deputy General Counsel
Attorney Bill Raman
Dr. Mark Hussey, Interim President of Texas A&M University
Mr. Shane Hinckley, Vice President for Marketing and Communications