



# The Student Senate

Texas A&M University

S.B. 64-97

The Student Senate  
64<sup>th</sup> Session  
Texas A&M University

Introduced By: Academic Affair Chair Brody Smith, Off Campus

Action Taken

PASSED

April 18, 2012

Certified By:

Tanner Wilson  
Speaker of the Senate

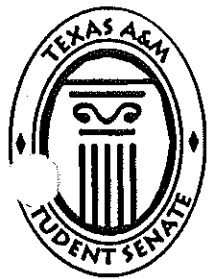
Duly Approved:

  
Jeff Pickering 4-25-12  
Student Body President

## The Student Organization Licensing Modification Bill

*"A bill requesting that Texas A&M University allow student organizations to be considered outside of the Texas A&M licensing market for concession purposes."*

- Whereas(1):** Currently, there are 800+ student organizations on Texas A&M University; and,
- Whereas(2):** Many of these student organizations engage in concessions and philanthropy fundraising across campus; and,
- Whereas(3):** In order to sell shirt or other items that designate student organizations in connection with Texas A&M, student organizations must purchase items that are made by a business that has a license to reproduce the Aggie logo and trademark; and,
- Whereas(4):** Some student organizations are philanthropy based and work off of donations and do not have the purchasing ability that some student organizations do, forcing them to seek the best price possible; and,
- Whereas(5):** In an effort to get the best quality for their money, many organizations have turned to businesses and companies that are sometimes outside of the licensing agreement with Texas A&M University; and,



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Further Certified By:

A handwritten signature in black ink, appearing to read "Tanner Wilson".

Tanner Wilson  
Speaker of the Senate

**Whereas(6):** When these student organizations engage in these transactions with businesses outside of the licensing agreement with Texas A&M, they are unable to sell their merchandise because the merchandise is not made through licensed vendor; and,

**Whereas(7):** One of the principle reasons for these student organizations not being able to sell their merchandise on campus is because they buy merchandise with their organization's name including the word "Aggie" which is a state-licensed word under Texas A&M University in it; and,

**Whereas(8):** Recognized student organizations have been recognized by the Department of Student Activities stipulating that they are student owned and student run.

**Therefore**

**Let it be**

**Enacted(1):** That the Student Government Association of Texas A&M University supports an exception be made in the Department of Marketing and Communication for student organizations to purchase merchandise outside of any license agreement with Texas A&M if it involves only the word "Aggie" being included in their student organization name; and,

**Let it be**

**Further**

**Enacted(2):** That a copy of this legislation be sent to the following faculty members with 5 days of being passed in Senate:

- Texas A&M University President Bowen Loftin
- VP of Student Affairs Lt Gen Joe Weber
- The Department of Marketing and Communication